

# Core Mark Expo 2025 - Bourbon and Bluegrass Corporate Event General Information

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## **Performers**

- Michael Sherman - msherman@felixandfingers.com - 5135181471 (Piano)
- Robert Deason - RobertDeason03@gmail.com - 18472040912 (Piano)

## **Entire Event Day Time Frame**

03/27/2025 - 06:30 pm - 09:30 pm CST

## **Location**

Renaissance Schaumburg Convention Center Hotel  
1551 Thoreau Dr N  
Schaumburg, Illinois 60173

## **Contact Person(s)**

Patti Herioux  
(312) 401-0747  
pattih@mdmentertainment.com

## **Load-In**

**Load-in Note:** You may see one or both performers arriving for setup. Rest assured, this is normal and coordinated in advance.

You may load in equipment at 04:00 pm

**Please Note:** The loading dock is at the back of the Renaissance building. You'll need to check in with security before loading in. You will load into the Schaumburg Ballroom.

## **Expected number of guests:**

700

## **Contacts**

**Venue Manager:**  
Heather Gawaluck

(847) 303-4012  
Heather.Gawaluck@renhotels.com  
<https://www.marriott.com/en-us/hotels/chirs-renaissance-schaumburg-convention-center-hotel/overview/?scid=f2ae0541-1279-4f24-b197-a979c79310b0>

## **Event Producer**

Lauren Ostrem  
(608) 799-3596  
laureno@mdmentertainment.com

## **Files**

- [Core-Mark.pdf](#)



# Core Mark Expo 2025 - Bourbon and Bluegrass Corporate Event General Timeline

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## **Itinerary**

<b>Time Frame</b>	<b>Activity</b>	<b>Notes</b>
6:30 PM	Guest Arrival Time	Schumburg Ballroom
6:30-7:00 PM	DJ Music as Guests Arrive	MDM DJ Aumir
7:00-8:45 PM	Dueling Pianos	Any breaks will be DJed by Aumir
8:45-9:30 PM	DJ Aumir	Exact timing between pianos and DJ can be based on crowd reaction

## **Dinner Seating**

There will be food buffets around the room. Help yourself at any time.

## **Announcements**

we will run into their AV. Jose will be running sound.

## **Explicit Lyrics:**

Keep it relatively clean - but this is all adults, so unless it is totally raunchy, it's fair game.

## **Tipping:**

Yes

## **Alcohol/Bar**

**Type:** Open

**Additional Information:** This is a corporate event for a company that wholesales items to convenience stores. There will be around 700 people attending - mainly men that own convenience stores. It is a high Indian demographic. This is the first year we are trying dueling pianos. We will also have DJ Aumir there to fill any gaps and to do dance music at the end of the night. We can play it by ear with how the crowd reacts and when we switch to the DJ music.

# Core Mark Expo 2025 - Bourbon and Bluegrass Corporate Event Miscellaneous Information

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**People To Include In Show**

No

**Wireless**

**Details:**  
**Please Provide The Name Of The Connection And Password**

Wireless Name	Password
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TBD

**Other**

**Performer's Attire** - Dressy Casual (Women: a degree of polish, such as a blazer or jewellery. Flats or heels are acceptable. Men: chinos, suit pants or designer denims with a button-up or collared shirt; no ties.)

**Performance Expectations** - 3

**Departure And Load-Out**

**We must be packed up and out of the venue by 12:00 am**  
**Additional Information:** Bourbon and Bluegrass is our theme for the night. Feel free to dress to theme!

# Core Mark Expo 2025 - Bourbon and Bluegrass Corporate Event Gear Check And No-List

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## **Reminders:**

- Turn down the lights in the room
- Double check your sound board settings, speaker settings, lights, mics on, etc.

## **Gear Check List:**

- Keyboard (with power cable and sustain pedal)
- Wireless Mic and extra batteries (lapel for ceremony)
- Stands (Keyboard Stand, Music Stand, Mic Stand, Light Stands, Speaker Stands)
- Speakers (with power cables)
- Monitors (Players may bring their own. All monitors must use the Main Send, no independent mixes)
- Lights (With power cables and pedals)
- iPad (charged, or with charger)
- Mixing Board
- EIF/Questionnaire
- Pencils/Forms/Tip Jar/Gaff Tape
- Freddy
- Stool
- Cables (Power/Patch/XLR/DJ Cable)
- DJ Headphones
- Mini Shells
- Rockin Roller
- Extra Mic
- Clothing: Shirt/Pants/Socks/Shoes/Belt/Tie/Undershirt
- Business Cards

## **The "No" List**

- No genres/tunes to avoid
- No must-play songs
- No children
- No sound ordinances
- No shuttle

## **Emergency Contacts**

Below is the order of contact to follow:

### **1. National Entertainment Director**

Shawn Grindle - (412) 860-0544

### **2. Logistics Manager**

Tina Naponelli - (815) 382-4341

If they are unavailable:

### **3. COO**

Bre Podgorski - (818) 823-5799 (text only)

### **4. CEO**

Mike Potts - (815) 245-3623 (text only)

## **Scribd**

Scribd is a great resource for locating sheet music (ie. First dances, ceremony music, special requests). Please feel free to use our account.

Username:info@felixandfingers.com

Password:FFPlayer88

## **Player FAQ**

Have other questions? Chat with our [AI Support](#)